

# TOWN OF GREENVILLE, NY

## GREENE COUNTY

# COMPREHENSIVE PLAN UPDATE

## PHASE ONE PUBLIC ENGAGEMENT REPORT

April 20, 2026



*Comprehensive plan workshop. Photos by Christine Mickelsen.*

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*\* Additional documentation on file at the Town Hall.*

**This report was generously supported by a grant  
from the Hudson River Valley Greenway**



**Hudson River  
Valley Greenway**

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*The Committee is grateful to all who participated in the public outreach of this comprehensive plan effort. To you we give our heartfelt thanks for your time and input into this important local effort.*

**Report layout, visual chart graphics**

Luminant Design LLC





Comprehensive Plan workshop exercise. Photo by Christine Mickelsen.

# 1. INTRODUCTION

## PHASE ONE: COMPREHENSIVE PLAN UPDATE

The rural Town of Greenville, NY, located in Greene County, is nestled in the scenic foothills of the Catskill Mountains, with the Mountains to the west and the Hudson River to the east. According to the 2020 census, Greenville is home to 3,471 residents across 1,393 households. Since its establishment in 1803, the Town has experienced significant growth and change, yet it remains committed to preserving its rich history, natural resources, and rural charm. Amid a constantly evolving world, Greenville’s enduring priority is fostering a strong and resilient community, balancing progress with its dedication to heritage and community.

The current Town of Greenville Comprehensive Plan was adopted in 2008, almost 20 years ago, and the Town now seeks to prepare an update. In October 2024, the Town of was awarded a Hudson River Valley Greenway Grant to complete Phase One of this update.

**A Comprehensive Plan Update typically responds to the following questions:**

1. Where are we coming from?
2. Where are we now?
3. Where do we want to go?
4. How do we get there?

Phase One of the Town of Greenville Comprehensive Plan Update process seeks to begin answering the first three questions by assessing the 2008 Comprehensive Plan and engaging in a community-wide public outreach effort to identify priorities and evaluate the relevance of the current Comprehensive Plan. This was accomplished primarily through the dissemination of a public survey (online and in-person) and in-person public outreach workshop events. In addition, the CPC completed a “Comprehensive Plan Matrix”, which outlines the goals and objectives of the 2008 Comprehensive Plan and identifies whether these objectives have been addressed, are ongoing, remain relevant or are no longer relevant.

A Comprehensive Planning Committee (CPC) has been established to assist with the facilitation of this project, including volunteering at public outreach events, and organizing and attending CPC meetings. To support this work, the CPC engaged with Nelson Pope Voorhis, LLC (NPV) an environmental planning services firm, which prepared draft and final materials, and facilitated meetings.

This Phase One Report will set the stage for Phase Two of this process, which will entail a deeper dive into the Town’s existing conditions, additional public outreach, and the preparation and adoption of the Comprehensive Plan Update itself.

## PHASE ONE: OVERVIEW

The town’s Comprehensive Planning Committee met with NPV five (5) times between March of 2025 and February 2026 as follows:

- **March 20, 2025** In Person: Town Hall  
*Introductions, project overview, Public outreach strategy*
- **May 5, 2025** Hybrid: Town Hall/Zoom  
*Draft Survey Review, Public Outreach Toolkit Materials, Public Outreach Schedule*
- **June 23, 2025** Hybrid: Town Hall/Zoom  
*Public Outreach Toolkit Final Comments, Survey Status Update, Finalize Outreach Schedule*



*May 2025 Comprehensive Plan committee meeting.  
Photo by William Bardel.*

- **October 22, 2025** Hybrid: Town Hall/Zoom  
*Review Survey and Public Outreach Results, Discuss Report Contents*
  
- **February 11, 2026** Hybrid: Town Hall/Zoom  
*Review & Finalize Draft Report*

The Comprehensive Planning Committee also met separately to organize and schedule public outreach, and to review the fulfillment of the 2008 Comprehensive Plan’s matrix of goals and objectives.

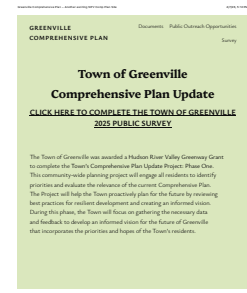
**In addition to public survey distribution both online and in paper handouts, public workshops were held on the following dates::**

- **July 16, 2025**, 6-7pm. George V. Vanderbilt Park
- **August 18, 2025**, 6-7 pm. Greenville Town Hall
- **September 27, 2025**, 12-5 pm. George V. Vanderbilt Park

A discussion of public outreach follows this section, including the public survey and public workshop methods and their outcomes.

## 2. PUBLIC OUTREACH

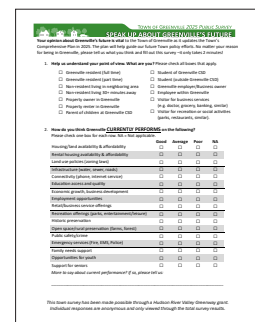
The public outreach effort for Phase One included the creation of a public website (<https://greenvillecompplan.npvoorhis.com/>), one (1) survey, and the creation of a “public outreach toolkit” for community workshops at various locations around Town to solicit in-person public feedback. This effort was focused between the May and October of 2025. Methods and outcomes are summarized below with additional details shown in Appendices A, B, and C.



*Outreach website*

### SURVEY SURVEY PREPARATION & METHODS

The CPC worked with NPV to prepare a public survey which was formatted for both online and in-person audiences. The online survey was hosted through SurveyMonkey and managed by NPV while in-person surveys were collected via a paper handout designed by Luminant Design, and all final results were input into SurveyMonkey. Paper copies of the survey were made available throughout the Town, and at public workshops. A flyer was provided and disseminated throughout the Town, mailed in water bills, and through digital postings. A copy of the survey form is in Appendix A.



*Greenville public survey page handouts*

#### The public survey asked the following questions (summarized):

1. What is your relationship to Greenville? (multiple choice)
2. Rate Greenville’s performance on the following topics (matrix response: good, average, poor, not applicable)
3. What do you think are future priorities for Greenville in the next 5-7 years?  
(matrix response: high priority, priority, low priority, not a priority)
4. Should Greenville allow additional Commercial Solar field sites within the Town? (Yes/No)
5. Does Greenville need more of the following housing types? (multiple choice)
6. What three (3) things do you love most about Greenville? (open ended)
7. What three (3) things would you like to see change in Greenville (open ended)
8. What are three (3) big picture issues facing Greenville in the next 5-7 years? (open ended)
9. Does Greenville need more of the following business types or support features? (multiple choice)
10. If you are a resident or local business owner in Greenville, what are your 5-year plans?  
(matrix response: yes, no, unsure)

The survey went live on May 22, 2025 and closed on October 6, 2025. In this approximately four month span, the survey received 462 responses with an 84 percent completion rate. Average response time was 10 minutes.

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## **SURVEY RESULTS SUMMARY**

A basic summary to key themes within survey results is as follows. For a more detailed overview of survey responses in an easy-to-read visual chart format, please refer to Appendix B of this report.

**Economic Development:** Economic vitality was a major theme in the survey results. Respondents would like to see economic revitalization in the Town, particularly in the existing business areas such as the Tops Plaza and Main Street. Uses mentioned include restaurants and coffee shops, gyms, retail stores, entertainment venues (movies, bowling, arcade), and better grocery options. Respondents also highlighted a need for more jobs in Town to sustain the tax base.

**Community Services:** Respondents would like to see more activities for kids such as playground improvements and recreation programs. Additional ideas for recreation include pickleball courts, softball fields and indoor spaces for winter activities. Respondents would like to see more community events as well.

**Housing:** There is strong demand in the Town for starter homes and rental options for locals, as well as senior housing options including assisted living and opportunities for seniors to downsize and remain in Town.

**Three Things You Love Most:** For this survey question, respondents identified four (4) major categories of what they love about Greenville:

- Community: Friendly neighbors, sense of belonging, and small-town feel.
- Natural beauty: Scenic views, rural character, open spaces.
- Amenities: Town park, library, school system, and local businesses.
- Safety: Low crime and peaceful environment.

**Things You Want to See Change:** For this survey question, responders identified six (6) major categories of improvements needed in Greenville:

- Business options: More stores, restaurants, and entertainment venues.
- Taxes: Lower property and school taxes.

- Recreation: Better playgrounds, pickleball courts, pool/splash pad.
- Infrastructure: Improved roads, sidewalks, water quality, and internet.
- Housing: Affordable homes and rentals; less solar farms.
- Community: More events, better code enforcement, and support for youth and seniors.

**Infrastructure:** Respondents frequently noted poor road conditions, water quality issues and high water/sewer costs. Looking to the future, respondents would like to see more sidewalks and walkability improvements, traffic management and better cell/internet service.

**Balanced Growth:** As in many rural communities, there were mixed views around new development. Many respondents emphasized the importance of preserving the rural charm of Greenville, preserving the community character and protecting open space. At the same time, economic development and affordable housing for the residents of Greenville are also priorities that came from the survey results.

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## PUBLIC WORKSHOPS

### OUTREACH PREPARATION & METHODS

A public workshop “toolkit” was prepared by NPV, with in-person workshop facilitation supported by the CPC. A flyer and press release was prepared which was disseminated throughout the Town via physical and digital postings on the Town’s website, the project website, Catskill Daily Mail, Penny Saver, the Town’s event calendar, Facebook, and Porcupine Soup (Greene County News website).



*Comprehensive Plan workshop  
Photo by Christine Mickelsen.*

At workshops participants gathered to discuss and interact with poster-board “stations” that used stickers and post-it notes to provide their feedback on certain topics. Refer to Appendix C of this report for a copy of workshop instructions along with station posters prepared by NPV.

**The following topics were presented at each workshop:**

- Icebreaker: Love & Change
- Station 1: Map It – What places matter?
- Station 2: Build a Budget (what is important to fund)
- Station 3: SWOT (Strengths, Weaknesses, Opportunities, Threats)
- Station 4: Building Look Preferences
- Station 5: Vision Statement

**Workshops were held on the following days at the following locations:**

- July 16, 2025, 6-7pm (Community Partners Meeting) at George V. Vanderbilt Park
- August 18, 2025, 6-7 pm (Town Board Meeting) at Greenville Town Hall
- September 27, 2025, 12-5 pm (“Greenville Day”) at George V. Vanderbilt Park

In between public workshops, the poster boards were left up at Town Hall for people to interact with as well. Results were tabulated and relayed to NPV, which then summarized the data.

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## **PUBLIC WORKSHOP RESULTS SUMMARY**

Participation was not closely monitored at all workshops but was generally low at less than 20 individuals each session. Data was reported by CPC member and workshop leader Barbara Walter following each event. This section summarizes the results<sup>1</sup> of this outreach effort.

### **Workshop Icebreaker Station: Love & Change**

*Instructions:* On one Post-it, write one thing you love most about Greenville. On another Post-it, write one thing you would like to see change about Greenville.

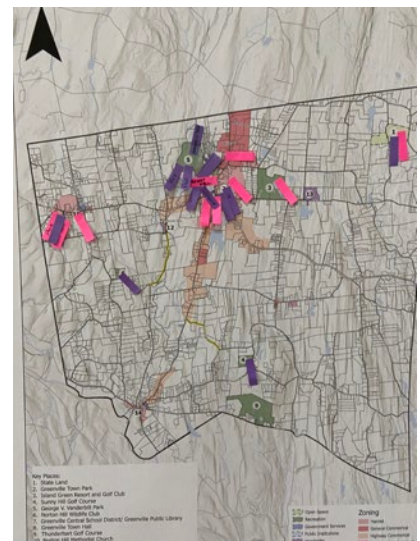
(No summary provided. Results from this icebreaker question were considered and integrated with similar feedback from the survey. Refer to survey results section).

### **Workshop Station 1, Map It**

*Instructions:* On the map of Greenville, place a green dot for a place you value most or use often, a red dot for a place that needs improvement, a yellow dot for a place that faces challenges, either now or in the future. (Optional: For one of the dots, on a post-it note write about the place and what the issue is. Stick it at the bottom of the map.)

### **Mapped Places of Value (most frequently mentioned)**

- **Parks:**
  - Vanderbilt Park (most cited across all meetings)
  - Veterans Park
  - Norton Hill Park.



*Workshop Station 1: Map It  
Photo by Barbara Walter.*

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<sup>1</sup> Data summarized using Microsoft CoPilot, large language model, reviewed and confirmed by NPV, October 16, 2025

**Community Assets:**

- Library (highly valued)
- School
- Norton Hill Church
- Wildlife Club
- Sunny Hill Golf Course
- State land (noted for natural value).

**Places Needing Improvement (most frequently mentioned)**

**Commercial Areas:**

- Tops Plaza / Shopping Center (dominant concern)
- Downtown business district (81/32 intersection)
- Area west of Walgreens

**Community Facilities:**

- Prevost Hall (restore for events)
- South Barn in Vanderbilt Park.

**Other:**

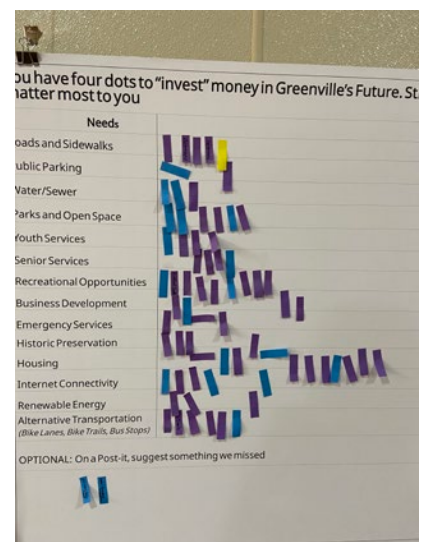
- Norton Hill Park (maintenance concerns)
- State land (some improvement suggestions).

**Workshop Station 2, Build a Budget**

*Instructions:* You have just 4 dots to “invest” money in Greenville’s future. Stick them on the board in categories that matter most to you.

**Top Investment Priorities (by total mentions)**

- Senior Services (14)
- Housing (11)
- Historic Preservation (11)
- Parks & Open Space (9)
- Recreational Opportunities (8)
- Internet Connectivity & Alternative Transportation (8 each).



*Workshop Station 2: Build a Budget  
Photo by Barbara Walter.*

### Workshop Station 3, SWOT

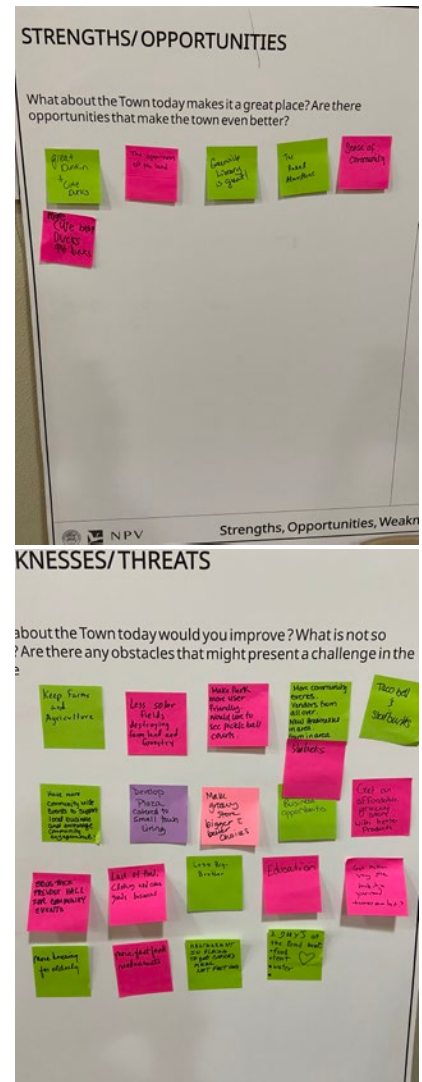
*Instructions:* Use a post it note to provide your feelings on the Strengths, weaknesses, opportunities, and threats in Greenville now or in the future.

#### Strengths/Opportunities (what people love)

- **Community & Character:**
  - Small-town feel, charm, and sense of community
  - Safe environment with low crime
  - Historic buildings and rural atmosphere.
  
- **Natural & Recreational Assets:**
  - Open spaces, scenic views, farms, and agriculture
  - Parks (Vanderbilt, Veterans, Norton Hill) and library highly valued
  - Concert series & community events appreciated.
  
- **Local Businesses:**
  - Kelly's, Dunkin Donuts, and other local stores mentioned positively.

#### Weaknesses/Threats (needs change)

- **Commercial Areas:**
  - Tops Plaza and shopping center seen as outdated and unattractive
  - Vacant storefronts and lack of diverse businesses (restaurants, retail, grocery).
  
- **Housing & Services:**
  - Shortage of rental housing and senior housing
  - Limited opportunities for seniors and youth activities.
  
- **Infrastructure & Connectivity:**
  - Poor cell service and internet connectivity
  - Need for better walkability, sidewalks, and parking.



Workshop Station 3: SWOT  
Photo by Barbara Walter.

**Community Amenities:**

- Desire for more events, recreational facilities (pickleball courts, splash pad), and wellness options
- Concerns about solar fields impacting farmland.

**Workshop Station 4, Visual Preferences**

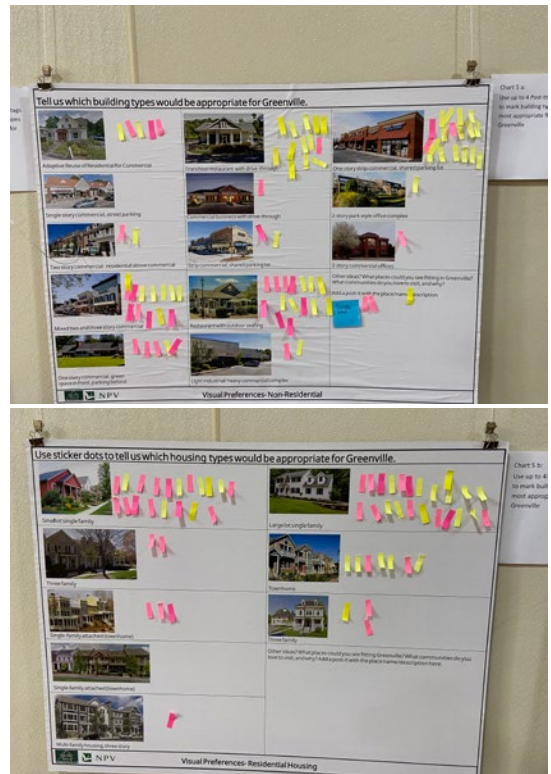
*Instructions:* Using the provided dot stickers, which buildings do you think are most appropriate to see built in the Town of Greenville? Put one dot sticker next to those you think are best.

**Top Residential Preferences:**

- Large Lot Single Family (29)
- Small Lot Single Family (27).

**Top Nonresidential Preferences:**

- Restaurant with Outdoor Seating (24)
- One-Story Strip Commercial (18)
- Adaptive Reuse for Commercial (16)
- Mixed 2-3 Story Commercial (15).



*Workshop Station 4: Visual Preferences  
Photo by Barbara Walter.*

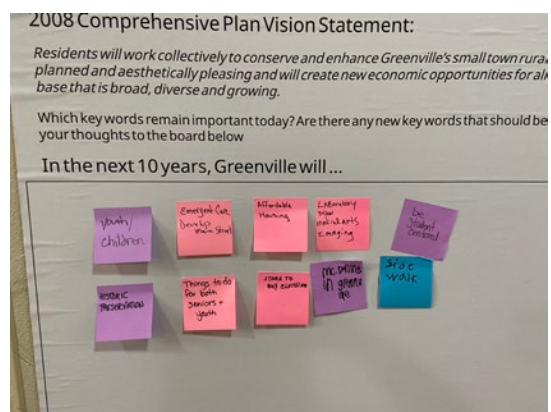
**Workshop Station 5: Vision Statement**

*Instructions:* Using a post-it note, write your own vision statement, or parts of a statement, for the Town.

The following themes were mentioned in the various vision statements of workshop participants:

**Preserve & Enhance Character**

- Greenville will strive to protect & preserve natural beauty
- Thoughtful stewardship of natural resources
- Conserve and enhance small-town rural character
- Growth will be well planned and serve the greater good
- Maintain small-town feel with a clear plan for growth.



*Workshop Station 5: Vision Statement  
Photo by Barbara Walter*

- **Community Values**

- Inclusiveness and tolerance
- Things for both seniors and youth to do
- Be student-centered
- Youth/children focus.

- **Development Goals**

- Aggressive business development balanced with preserving rural character
- Main street development
- Affordable housing
- Historic preservation
- Medical services (emergent care, imaging, lab draw)
- Store to buy clothes.

- **Quality of Life**

- Sidewalks and walkability
- Recreational amenities
- Maintain natural beauty.

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## 3. GREENVILLE COMPREHENSIVE PLAN: THEN & NOW

### 2008 Plan Overview

**The 2008 Comprehensive Plan set forth the following vision for the Town of Greenville:**

*“Residents will work collectively to conserve and enhance Greenville’s small-town rural character and natural beauty. Growth will be well planned and aesthetically pleasing and will create new economic opportunities for all. Desired services will be supported by a productive tax base that is broad, diverse and growing.”*

**To achieve this vision, the 2008 Plan outlined actions and strategies which fall within seven (7) major Goals:**

1. Greenville will adopt sustainable land use practices, initiate design and aesthetic standards, revise its zoning laws and preserve historic buildings and places.
2. Greenville will provide responsive, open and transparent local government. Professional leadership and excellent communication with residents will inspire a collaborative environment for successful and speedy implementation of community plans.
3. New housing in the hamlets of Greenville will be designed and planned to fit with the Town’s rural and historic character. Greater housing choice, including senior housing, vacation and Town homes will be available. Assertive code enforcement and rehabilitation programs will enhance older homes and rental property.
4. Greenville will improve and expand municipal infrastructure including public sewer and water systems to support new and existing development. It will encourage state-of-the-art telecommunications infrastructure (entertainment, phone, wireless internet and high-speed data transfer) to spark business development through technology growth. Excellent transportation will include well-maintained roads, public transit shelters, bike lanes and racks, and a network of sidewalks in the hamlets.
5. Greenville will offer a full array of recreation and cultural resources and high-performing educational facilities that provide opportunities to residents of all ages.

6. Greenville will conserve its environmental resources including the picturesque natural setting, water resources, farms and open spaces.
7. Greenville will encourage a knowledge based, “green” economy that is competitive and prosperous. It will promote commercial expansion, niche retail and specialty farming. Small technology companies will flourish with enhanced telecommunication infrastructure. New and existing commercial property will be visually attractive and complement community character.

Following the completion of the 2025 public outreach effort, the Comprehensive Planning Committee met and reviewed all 2008 goals, actions and strategies, with the survey and workshop results in mind and identified whether they have been addressed, whether they are currently a priority or whether they may not be as feasible or relevant today and into the future. The complete results of that activity are on file at the Town Hall.

In 2015, the Town of Greenville adopted a major amendment to the zoning code to ensure its consistency with the Comprehensive Plan, though the CPC notes that emerging, new land uses such as community solar developments still need to be addressed with continued review.

## 2008 Plan, as viewed in 2026

Most recommended strategies or actions are noted to be ongoing, while some that are ongoing are noted to need improvement or updating. Other recommendations are noted to be unfeasible or are not felt to be a priority of the community. For example, supporting housing rehabilitation and incentives to assist low-income property owners to address code violations was felt to be both outside of the Town’s purview, and was not a major issue that came up during public outreach.

Items from the 2008 Comprehensive Plan that were identified as remaining relevant and flagged as a priority are identified on the following page in *Table 1: 2008 Comprehensive Plan Update Priorities*. The Comprehensive Planning Committee views these items as topics to consider carrying over into the next Comprehensive Plan.

**Table 1: 2008 Comprehensive Plan Update Priorities (relevant in 2026)**

2008 Goal/Action/Strategy			Status in 2026
Action	2.4	Continue to encourage and recognize volunteerism	Priority – encourage community engagement particularly with youth (youth recognition initiatives, teen action council,)
Strategy	2.4.2	The Town will participate in a volunteer recognition event annually in cooperation with community based organizations such as the school, library and emergency service providers.	Priority – should be done annual/quarterly.
Strategy	3.2.1	The Town will encourage homebuilders to provide an expanded range of innovative senior housing options that combine the comforts and conveniences of a resort lifestyle with the aesthetics, amenities and independence of a single-family home.	Senior housing is a higher priority, need developer. Beneficial to include in the comp plan.
Action	4.1	Develop a sidewalk program	Should be a priority
Strategy	4.2.4	The Town will continue to support access to public bus service, promote taxi or van service, plan ahead for the location of park-and-ride lots and bus shelters, and work with the Greene County Planning and Economic Development Department to support, expand and enhance the County’s current public transportation system.	Priority - Bus stop pad installed at library turnout, needs to be developed further.
Strategy	4.4.1	For proposed new housing, the Town will ensure that there is adequate space for infrastructure (water/sewer, septic/wells).	Priority, Town expanded water and sewer in hamlet and out Rt. 81.
Action	4.7	Make Greenville a model telecommunications community	Priority - County is expanding access to internet with ARPA funding
Action	5.1	Develop and adopt a recreation plan	Priority
Action	5.2	Develop community gathering places	Priority - Working on prevost hall, north barn, library, annex
Action	5.3	Encourage more cultural programming	Priority - Town and CPOG created concert series and other events

2008 Goal/Action/Strategy			Status in 2026
Action	6.1	Protect critical resources	Priority
Action	6.2	Prepare a wetlands management strategy	Priority – need to explore how to get this done
Action	6.3	Protect agricultural lands	Balance needed between agricultural and non-agricultural lands. Still a priority of residents in 2025 survey
Action	7.1	Expand tax base of commercial, retail and appropriate light industrial uses	Priority – want more retail businesses
Action	7.2	Pursue business retention and expansion	Priority
Action	7.3	Support a business attraction initiative and retail recruitment strategy	Priority - No written strategy
Action	7.6	Improve Hamlets and Main Street as economic investment areas	Priority

## SUMMARY CONCLUSIONS AND NEXT STEPS

**Several conclusions may be identified out of the public research effort of the Comprehensive Plan Phase One effort.** 2025 Public outreach revealed a real interest in building economic and community vitality, particularly in existing centers such as the Town’s hamlets and business districts, while also maintaining the rural character and way of life. Participants highlight a need in Greenville for affordable housing for families and seniors, and jobs to sustain the tax base and keep residents in Greenville. Greenville’s charm stems from its historic structures and scenic country roads, and residents love the Town’s community amenities such as the Town park, library, school system and business district. The priority items that emerged from the 2008 plan support these same conclusions.

**While the vision statement from 2008 may remain mostly relevant today, the approach to achieving this vision may have shifted.** The principles of Smart Growth may be harnessed in Phase Two to best articulate an updated vision, goals, and strategies/actions for the Town of Greenville. Smart Growth is a community and land use planning approach focused on making places more livable, resilient and equitable. It is articulated by a series of guiding principles that can address many of the challenges facing Greenville today: from improving housing availability and affordability to building and sustaining a dynamic small business environment to minimizing the impacts of extreme weather events. These principles are:

1. Develop plans and land use regulations that allow for and encourage mixed-use neighborhoods
2. Enable a diverse mix of housing types that provide for opportunity and choice for all
3. Prioritize infill and redevelopment of existing buildings to revitalize neighborhoods and downtowns, including areas around public transit
4. Provide well-planned, equitable and accessible public spaces
5. Encourage compact neighborhood design and concentrated development around existing infrastructure
6. Preserve open space, agricultural resources and natural resources
7. Prioritize transportation options such as walking, cycling and public transportation
8. Promote climate resiliency and adaptation, preferably through nature-based solutions, and reduce greenhouse gas emissions
9. Build on unique traits to create an attractive and welcoming community with a strong sense of place
10. Engage in an inclusive, collaborative public planning process that considers the needs and character of the community.

**It is evident that these principles are largely applicable to the Town of Greenville today.** From creating housing opportunities, revitalizing downtowns, preserving open spaces and agricultural/natural resources, and building on the unique traits of Greenville, these principles can create a framework for an economically sustainable, healthy, and connected Greenville.

**In the next steps with Phase Two of the Comprehensive Update process, the Comprehensive Planning Committee will draft an updated vision statement and goals that account for both the past and present, while planning for the future.** This will build upon the solid foundation that this Phase One report provides in understanding the current strengths and challenges facing the Town and can act as a springboard to draft the Town of Greenville Comprehensive Plan Update.

# Appendix A – Survey materials

This page shows a copy of the survey for historical record purposes. Survey results are summarized in the main body of this Phase One report and Appendix B. Detail data available on file at the Town Hall.

**TOWN OF GREENVILLE 2025 PUBLIC SURVEY**  
**SPEAK UP ABOUT GREENVILLE'S FUTURE**

Your opinion about Greenville's future is vital to the Town of Greenville as it updates the Town's Comprehensive Plan in 2025. The plan will help guide our future Town policy efforts. No matter your reason for being in Greenville, please tell us what you think and fill out this survey—it only takes 2 minutes!

**1. Help us understand your point of view. What are you? Please check all boxes that apply.**

Greenville resident (full time)       Student of Greenville CSD  
 Greenville resident (part time)       Student (outside Greenville CSD)  
 Non-resident living in neighboring area       Greenville employer/Business owner  
 Non-resident living 30+ minutes away       Employee within Greenville  
 Property owner in Greenville       Visitor for business services  
 Property renter in Greenville      (e.g. doctor, grocery, banking, similar)  
 Parent of children at Greenville CSD       Visitor for recreation or social activities  
 (parks, restaurants, similar).

**2. How do you think Greenville CURRENTLY PERFORMS on the following?**  
 Please check one box for each row. NA = Not applicable.

	Good	Average	Poor	NA
Housing/land availability & affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental housing availability & affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Land use policies (zoning laws)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Infrastructure (water, sewer, roads)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Connectivity (phone, internet service)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Education access and quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Economic growth, business development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Retail/business service offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recreation offerings (parks, entertainment/leisure)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Historic preservation	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Open space/rural preservation (farms, forest)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Public safety/crime	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Emergency services (Fire, EMS, Police)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Family needs support	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Opportunities for youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Support for seniors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

More to say about current performance? If so, please tell us:  
 \_\_\_\_\_  
 \_\_\_\_\_

This town survey has been made possible through a Hudson River Valley Greenway grant. Individual responses are anonymous and only viewed through the total survey results. Survey version 2025-05-08 – (Page 2.)

**Town of Greenville 2025 Public Survey**

**OPTIONAL QUESTIONS PAGES**

Thank you for your time! We appreciate your answering our questions to help inform the Town. If you have extra time, we ask for your thoughts about the following topics in detail:

**4. Should Greenville ALLOW additional Commercial Solar field sites within the Town?**

Please check one box:

	Yes	No	Don't Know
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**5. Does Greenville need MORE of the following SPECIFIC housing types?**  
 Please check one box for each row.

	More	Same	Less	Don't Know
Starter homes for families (owner occupied)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Rental home options	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Multi-family homes/buildings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Subsidized housing (low-income, disability, senior)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Seasonal/vacation second homes	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Mixed-use housing (housing over storefronts)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Independent Senior Housing (55+)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Assisted Living Facilities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Another housing type? If so, please tell us and what level of need:  
 \_\_\_\_\_

**6. What three (3) things do you LOVE MOST about Greenville?** Rank from most to least.

a. \_\_\_\_\_  
 b. \_\_\_\_\_  
 c. \_\_\_\_\_

**7. What three (3) things would you like to see CHANGE in Greenville?** Rank from most to least.

a. \_\_\_\_\_  
 b. \_\_\_\_\_  
 c. \_\_\_\_\_

This town survey has been made possible through a Hudson River Valley Greenway grant. Individual responses are anonymous and only viewed through the total survey results. Survey version 2025-05-08 – (Page 3.)

**Town of Greenville 2025 Public Survey**

**3. What are your FUTURE PRIORITIES for Greenville in the next 5-7 years?**  
 Evaluate each line item individually and check one box (priority level) for each row.

	High Priority	Priority	Low Priority	Not a Priority
More housing/land availability & affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More rental housing availability & affordability	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More land use regulation policies (zoning laws)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better infrastructure (water, sewer, roads)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better connectivity (phone, internet service)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better education access and quality	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More economic growth, business development	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More vacant/underused site redevelopment	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More employment opportunities	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More retail/business service offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More renewable energy development (solar)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More recreation offerings (parks, open spaces)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More pedestrian/bike connections	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More entertainment offerings	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More historic preservation efforts	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More rural character protection (farms, forest)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More public safety/crime protection	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Better emergency response (Fire, EMS, Police)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More natural hazard protection (floods, fire)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More support for family needs	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More opportunities for youth	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
More support for seniors	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

More to say about future priorities? If so, please tell us:  
 \_\_\_\_\_  
 \_\_\_\_\_

This town survey has been made possible through a Hudson River Valley Greenway grant. Individual responses are anonymous and only viewed through the total survey results. Survey version 2025-05-08 – (Page 2.)

**Town of Greenville 2025 Public Survey**

**8. What are three (3) BIG PICTURE ISSUES you see Greenville facing in the next 5-7 years?**  
 Rank from most to least important.

a. \_\_\_\_\_  
 b. \_\_\_\_\_  
 c. \_\_\_\_\_

**9. Does Greenville need MORE of the following business types or business-support features?**  
 Please check all boxes that apply.

<input type="checkbox"/> Auto repair shop	<input type="checkbox"/> Home furnishings
<input type="checkbox"/> Banks/Credit union	<input type="checkbox"/> Hotel/Hospitality (Bed & Breakfasts, Camping)
<input type="checkbox"/> Barbershops/Hair salon	<input type="checkbox"/> Laundromats & Dry cleaners
<input type="checkbox"/> Childcare	<input type="checkbox"/> Manufacturing & fabrication
<input type="checkbox"/> Cleaning services	<input type="checkbox"/> Medical/Dental clinics & Laboratory services
<input type="checkbox"/> Clothing/Apparel	<input type="checkbox"/> Parking
<input type="checkbox"/> Coffee shop/Bakery	<input type="checkbox"/> Pet supply/Veterinary services
<input type="checkbox"/> Computer repair	<input type="checkbox"/> Pharmacies/Drug stores
<input type="checkbox"/> Construction/Trades	<input type="checkbox"/> Professional services (insurance, legal, realtor)
<input type="checkbox"/> Convenience stores	<input type="checkbox"/> Restaurants/Diners
<input type="checkbox"/> Counseling/Therapy	<input type="checkbox"/> Shipping/mailing
<input type="checkbox"/> Events/Gatherings venue	<input type="checkbox"/> Sidewalks
<input type="checkbox"/> Fitness/Wellness	<input type="checkbox"/> Storage facilities
<input type="checkbox"/> Gas Station	<input type="checkbox"/> Supermarkets/Grocery stores
<input type="checkbox"/> Hardware store	<input type="checkbox"/> Educational services (tutor, extracurricular activity)

Another business type? If so, please tell us:  
 \_\_\_\_\_

**10. If a RESIDENT or LOCAL BUSINESS OWNER in Greenville, what are your 5-year plans?**  
 For those that apply to you, please check one box for each row.

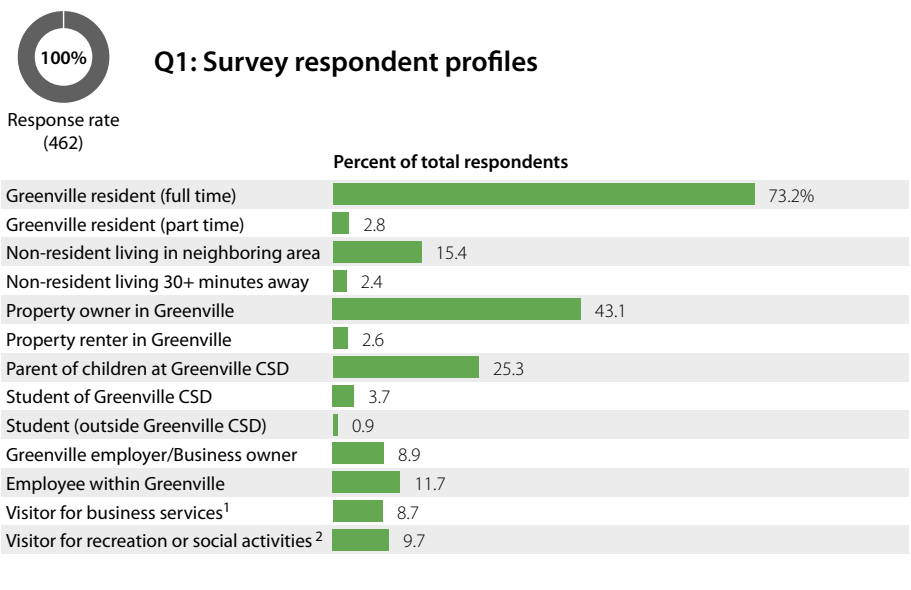
	Yes	No	Unsure
Continue to live in Greenville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Continue to work/start work in Greenville	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Move into the Town for residency	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Move out of the Town (no longer a resident)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

This town survey has been made possible through a Hudson River Valley Greenway grant. Individual responses are anonymous and only viewed through the total survey results. Survey version 2025-05-08 – (Page 4.)

# Appendix B – Survey results as visual charts

**Appendix B pages provide a visual summary of survey results for easier comparisons.** Survey results are also summarized as text in the body of the phase one report. Detail data available on file at the Town Hall.

Response rate percentage (relative to total number of survey participants) is shown in the top left corner of each chart, and an explanation of the chart, or its notable findings, is located in the gray bar below each chart.



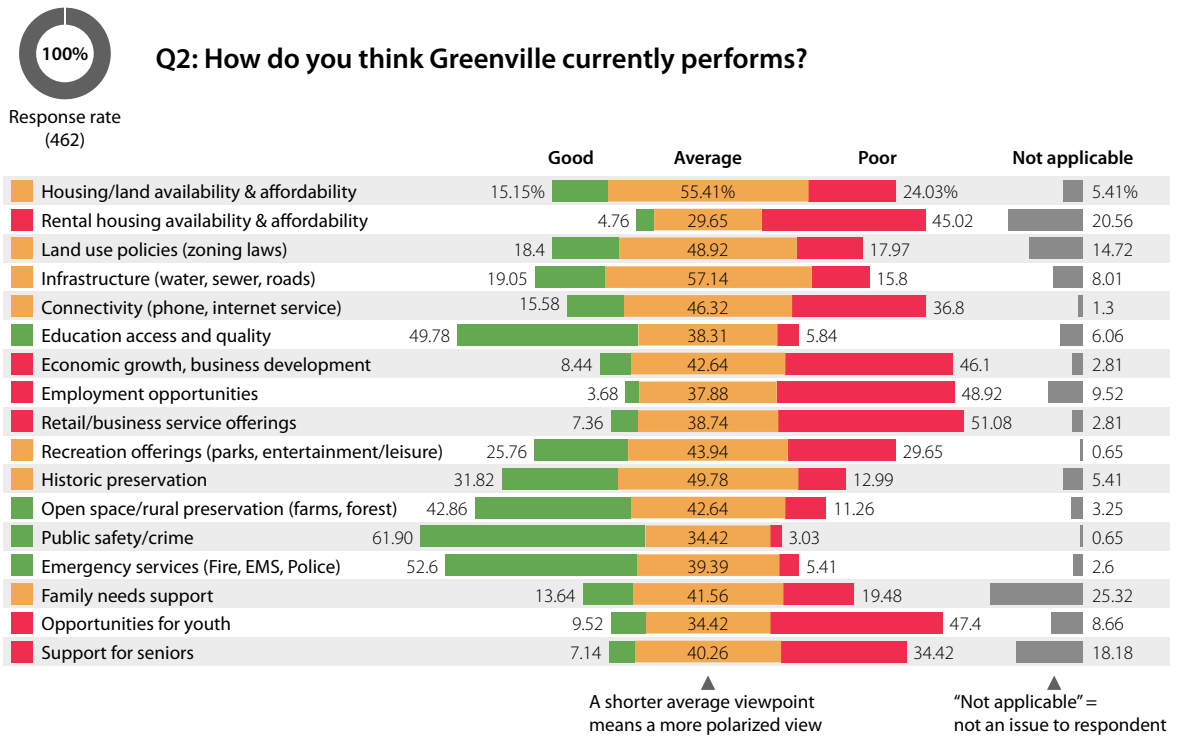
1 (e.g. Doctor, grocery, banking, similar)

2 (Parks, restaurants, similar).

**Understanding this chart**  
 Higher percentage means a stronger representation of a group in all survey responses. Since responses across categories (i.e. resident + non-resident) do not total 100%, a few respondents chose to not identify their status.  
 Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
**Luminant Design**<sup>®</sup>  
 G01v.02/12/2026

## Appendix B – Survey results as visual charts



**Understanding this chart**  
 This chart indicates how surveyed opinion "leans" in one direction or the other, and to what degree. At the far left is a square that indicates the dominant priority level for a topic.

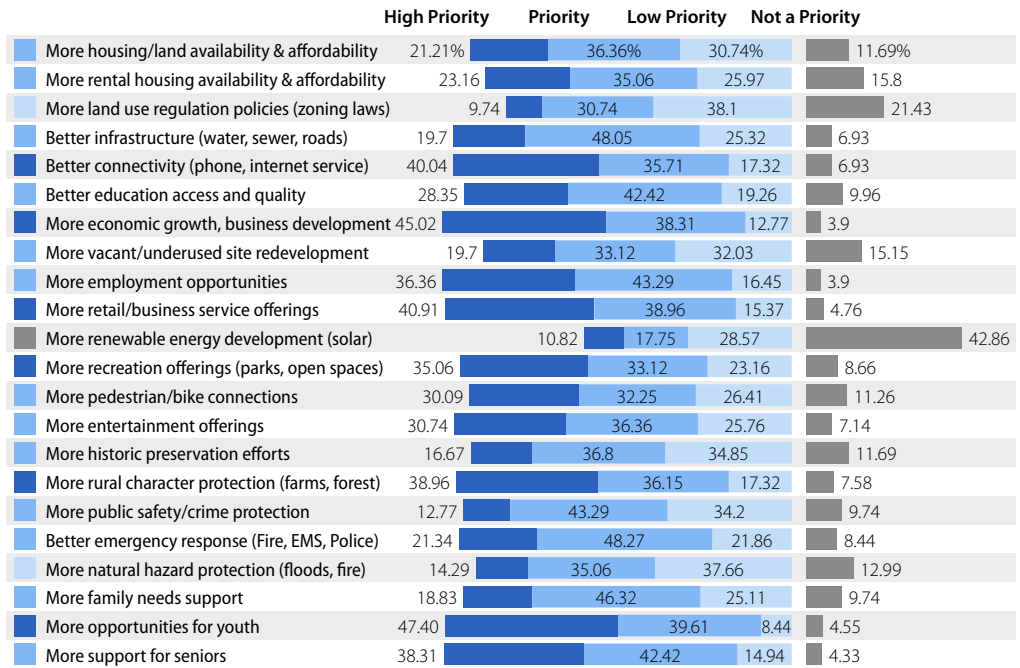
**Data graphics prepared by Luminant Design\***

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results G02v.02/12/2026

## Appendix B – Survey results as visual charts



### Q3: What do you think are future priorities in the next 5-7 years?



#### Understanding this chart

This chart shows to what degree certain topics are viewed as future priority. Wider bars indicate more responses. At the far left is a square that indicates the dominant priority level for each topic.

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
**Luminant Design®**

G04v.02/12/2026

## Appendix B – Survey results as visual charts



### Q2 + Q3: Performance AND priority: 5-7 year desired movement

#### Highest priorities

- ⬆️ Economic growth, business development
- ⬆️ Opportunities for youth
- ⬆️ Retail/business service offerings
- ⬆️ Recreation offerings (parks, etc.)
- ⬆️ Connectivity (phone, internet service)
- ⬆️ Open space/rural preservation (farms, forest)

#### Middle priorities

- ⬆️ Rental housing availability & affordability
- ⬆️ Employment opportunities
- ⬆️ Support for seniors
- ⬆️ Housing/land availability & affordability
- ⬆️ Infrastructure (water, sewer, roads)
- ⬆️ Historic preservation
- ⬆️ Family needs support
- ⬆️ Public safety/crime
- ⬆️ Emergency services (Fire, EMS, Police)

#### Lower priorities

- ⬆️ Land use policies (zoning laws)
- ⬆️ Education access and quality

Key	Good	Average	Poor
Performance	■	■	■
Priority level	⬆️	⬆️	⬆️

#### Understanding this chart

This summary is a combined overview of survey responses to Q2 and Q3, showing both current performance and desired improvement trajectory for each topic. This snapshot is useful for seeing big picture urgencies.

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
**Luminant Design**

G06v.02/12/2026



### Q4: Should Greenville allow additional Commercial Solar field sites within the Town?



#### Key Takeaway

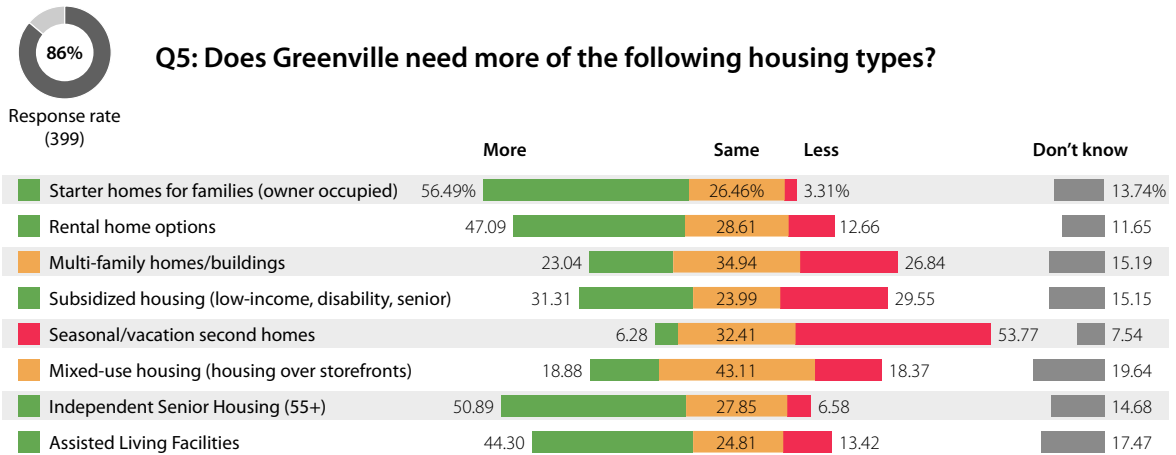
"No" responses exceed "Yes" responses by a ratio of almost 5 to 1.

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
**Luminant Design**

G07v.02/12/2026

## Appendix B – Survey results as visual charts



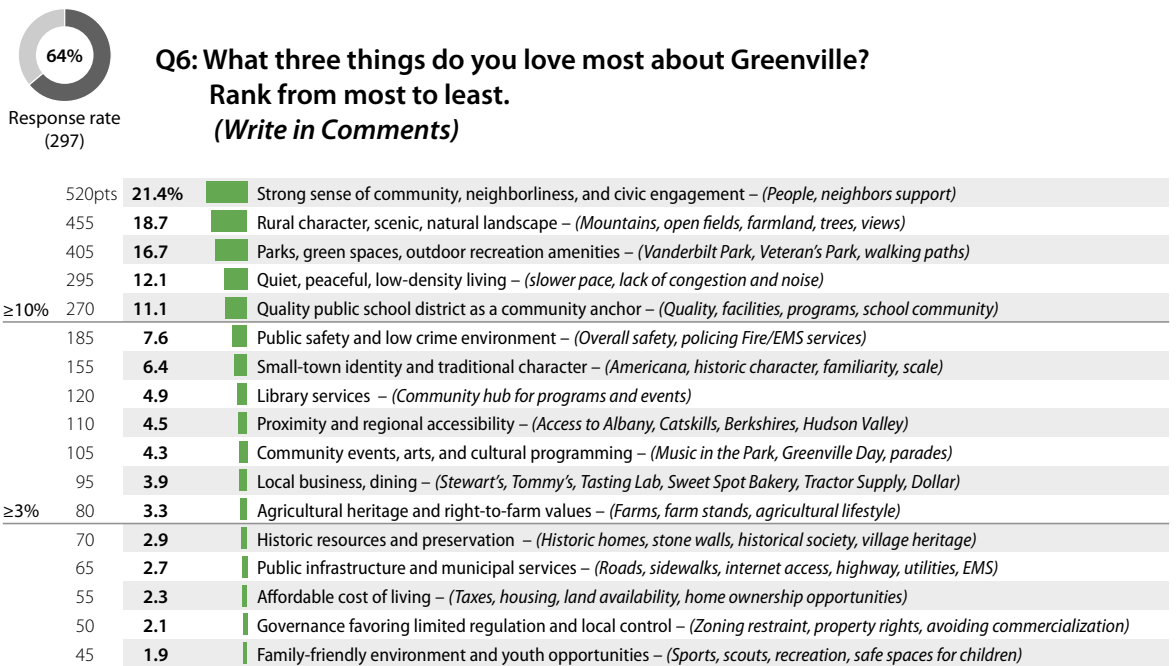
**Understanding this chart**

This chart indicates how surveyed opinion “leans” in one direction or the other, and to what degree. At the far left is a square that indicates the dominate priority level for a topic.

Data graphics prepared by **Luminant Design®**

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

G08v.02/12/2026



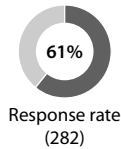
**Process note:** Data tallied using a weighted point system based on rank order (1,2,3) within responses. Percentages shown reflect the share of total mentions. Some individual survey responses included multiple topics and were counted as such (therefore overall total exceeds 100%). Topics with <1% were discarded.

Data graphics prepared by **Luminant Design®**

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

G10v.02/12/2026

## Appendix B – Survey results as visual charts



### Q7: What three things would you like to see change in Greenville? Rank from most to least. (Write in Comments)

640pts	21.5%	Expand/diversify local businesses, dining – <i>(Seek local, non-chain, sustainable businesses, revitalizing Tops Plaza)</i>	
455	15.3	Increase recreational, social opportunities for youth – <i>(Indoor/outdoor spaces, after school programs)</i>	
420	14.1	Improve housing supply and affordability – <i>(Workforce, senior housing, starter homes, rentals, short-term rental limits)</i>	
≥10%	360	12.1	Reduce property & school tax burden / improve affordability of living – <i>(Reductions, senior relief, cost-of-living consideration)</i>
295	9.9	No large-scale solar farms or overdevelopment – <i>(Viewshed preservation, favor rooftop siting)</i>	
215	7.2	Improve walkability, bicycle/pedestrian infrastructure – <i>(Sidewalks, bike paths, crossings)</i>	
200	6.7	Improve parks, playgrounds, public recreational facilities – <i>(Pool/splash pad, bathrooms, courts, dog park, trails)</i>	
165	5.5	Strengthen municipal governance, transparency, leadership effectiveness – <i>(Responsiveness, accountability, transparency)</i>	
155	5.2	Improve infrastructure and utilities reliability – <i>(Roads, drainage, water quality, sewer, lighting, signage)</i>	
145	4.9	Improve internet, cellular, and telecommunications coverage – <i>(Competition, service gaps, especially on back roads)</i>	
135	4.5	Expand services and facilities for seniors – <i>(Housing, transportation, recreation, support services)</i>	
125	4.2	Increase community events and cultural programming year-round – <i>(Festivals, concerts, markets, holiday events)</i>	
120	4.0	Enhance code enforcement, property maintenance, community appearance – <i>(Cleanup of yard junk, vacant homes)</i>	
110	3.7	Improve traffic safety, noise control, quality-of-life regulations – <i>(Speed enforcement, Jake brake ban, noise limits, ped. safety)</i>	
≥3%	95	3.2	Strengthen public support for emergency services (Fire/EMS) – <i>(Facilities, funding stability, staffing, town coordination)</i>
85	2.9	Increase public library services, programming, funding – <i>(Youth programs, adult education, open hours, budget)</i>	
80	2.7	Improve educational outcomes, school system performance – <i>(Quality, funding efficiency, student support, curriculum)</i>	
70	2.3	Promote inclusivity, civility, and reduce social/political division – <i>(Tolerance, welcoming newcomers, less polarization, fairness)</i>	
60	2.0	Expand transportation options for non-drivers – <i>(Public transit, senior/youth transportation, access to services)</i>	
50	1.7	Preserve historic character, architecture, environmental resources – <i>(Historic guidelines, farmland protection, rural preservation)</i>	

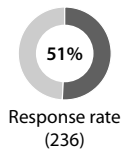
**Process note:** Data tallied using a weighted point system based on rank order (1,2,3) within responses. Percentages shown reflect the share of total mentions. Some individual survey responses included multiple topics and were counted as such (therefore overall total exceeds 100%). Topics with <1% were discarded.

Data graphics prepared by  
**Luminant Design**<sup>®</sup>

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

G11v.02/12/2026

## Appendix B – Survey results as visual charts



### Q8: What are three big picture issues you see Greenville facing in the next 5-7 years? Rank from most to least important.

*(Write in Comments)*

278pts	27.4%	Housing affordability, availability, diversity – <i>(Housing shortage, particular seniors/young families)</i>	
181	17.9	Rising property and school tax burden – <i>(Pricing out long-term residents, limited tax base growth, inequitable assessments)</i>	
154	5.2	Economic development and employment limitations – <i>(Lack of high-paying and entry-level jobs, struggling business)</i>	
≥10%	103	10.2	Loss of rural character, open space, farmland – <i>(Overdevelopment, identity loss, farmland conversion)</i>
88	8.7	Solar and energy facility siting impacts – <i>(Siting, scale, aesthetics, low community benefit vs. impact)</i>	
71	7.0	Infrastructure capacity and condition – <i>(Aging of systems with roads, water, septic, unable to keep pace with growth)</i>	
48	4.7	Traffic congestion, parking, road safety – <i>(Higher traffic volumes, speeding, congestion, parking, ped. safety)</i>	
39	3.8	Population change and demographic imbalance – <i>(Aging population, loss of young residents, gentrification displacement)</i>	
35	3.5	Education system quality, funding, capacity – <i>(Class size, special education funding, facilities capacity, workforce readiness)</i>	
≥3%	31	3.1	Community services for seniors and youth – <i>(Senior housing, assisted living, medical access, programming)</i>
26	2.6	Emergency services and public safety capacity – <i>(Availability and response times, coverage, support, crime)</i>	
24	2.4	Commercial mix, retail, and food access – <i>(Dining, shopping, grocery affordability and options vs. neighboring towns)</i>	
22	2.2	Planning, zoning, code enforcement challenges – <i>(Constraints, design and enforcement inconsistency, redevelopment barriers)</i>	
19	1.9	Climate change impacts and environmental resilience – <i>(Flooding, extreme weather resiliency)</i>	
16	1.6	Broadband, cell service, technology access – <i>(Unreliability, cost impacting town growth and quality of life)</i>	
14	1.4	Community cohesion and political polarization – <i>(Social and political division impacting governance trust)</i>	
13	1.3	Historic preservation and community appearance – <i>(Loss of character, building deterioration)</i>	
12	1.2	Transportation options and walkability – <i>(Lack of public transit, senior mobility, connectivity)</i>	

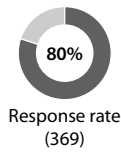
**Process note:** Data tallied using a weighted point system based on rank order (1,2,3) within responses. Percentages shown reflect the share of total mentions. Some individual survey responses included multiple topics and were counted as such (therefore overall total exceeds 100%). Topics with <1% were discarded.

Data graphics prepared by  
**Luminant Design**<sup>®</sup>

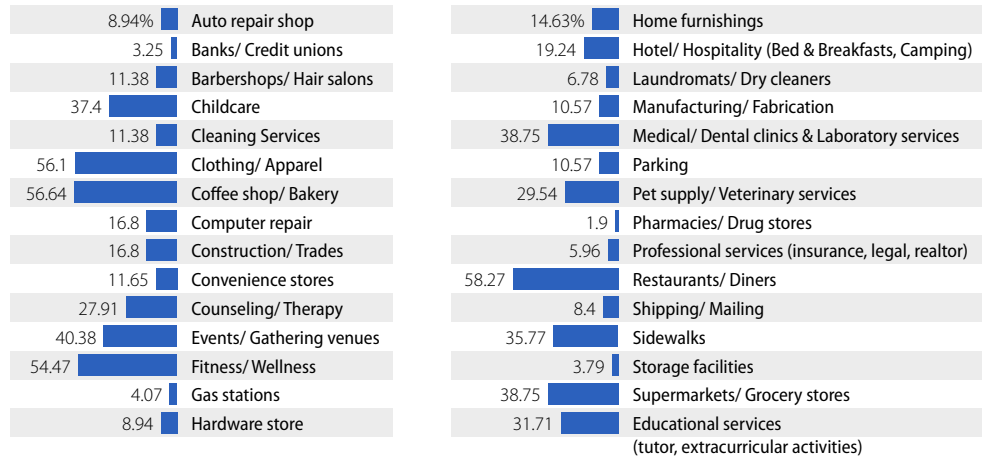
Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

G12v.02/12/2026

## Appendix B – Survey results as visual charts



### Q9: Does Greenville need more of the following business types or business-support features?



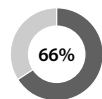
#### Understanding this chart

Longer bar lengths in this chart indicate a higher degree of local need for certain business types and supporting infrastructure. It also indicates what opportunities exist for new local business ventures.

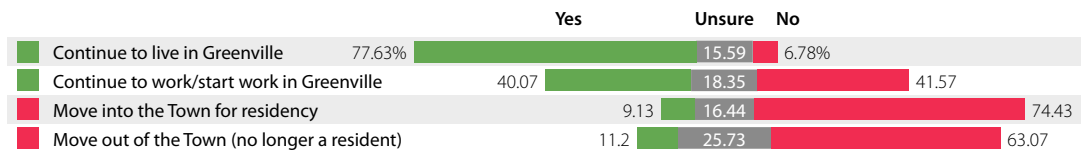
Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
**Luminant Design®**

G13v.03/12/2026



### Q10: If a resident or local business owner, what are your 5-year plans?



#### Understanding this chart

Dominance of residents in survey responses makes this chart marginally useful. It shows is that most residents plan to stay and evenly split between working within/outside of town. It tells little about non-residents' plans.

Town of Greenville, Greene County, NY 2025 Comprehensive Plan Public Survey Results

Data graphics prepared by  
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G15v.03/12/2026

# Appendix C – Workshop materials

Following pages show the workshop materials for historical record purposes. Workshop results are summarized in the main body of this Phase One report. Detail data available on file at the Town Hall.

**For Immediate Release**  
 Paul Macko, Deputy Supervisor: (C) 518-573-4703; (H) 518-634-2831  
 Don Testor, Comprehensive Plan Committee: (C) 518-719-5825; (H) 518-634-2397

**Provide Input on Greenville's Future!**  
 PRESS RELEASE

The Town of Greenville is updating its Comprehensive Plan and needs your input! Please join us to tell us about your vision for Greenville's future, including the Town's opportunities and challenges, priorities, and key projects.

The Comprehensive Plan Committee will facilitate three public workshops on July 16, August 18, and September 27. Workshop boards will also be posted in Town Hall for those wishing to provide feedback during business hours. An online survey is also available at: <https://greenvillecompplan.npvoorhis.com/>

**Public Workshops**

**July 16, 2025- Before the Community Partners Meeting**  
 6:00pm-7:00pm  
 Vanderbilt Park, North Barn

**August 18, 2025- Before the Greenville Planning Board Meeting**  
 6:00pm-7:00pm  
 Greenville Town Hall

**September 27, 2025- Greenville Community Day**  
 12:00pm-5pm  
 Vanderbilt Park, North Barn

A comprehensive plan is a document created with input from the community, with the goal of improving and planning for the future of the Town of Greenville. It sets forth municipal land use, zoning, and other priorities over an approximately 10-year timeframe. This community-wide planning project will engage all residents to identify priorities and evaluate the relevance of the current Comprehensive Plan. It will help the Town proactively plan for the future by reviewing best practices for resilient development and creating an informed vision.

For more information and to take the public survey visit: <https://greenvillecompplan.npvoorhis.com/>

\*\*\*

## TOWN OF GREENVILLE 2025 WORKSHOP SPEAK UP ABOUT GREENVILLE'S FUTURE

### Town of Greenville 2025 Workshop – DRAFT OUTLINE 5/15/2025

**Duration:** 1 Hour  
**Format:** Interactive public workshop with interactive stations  
**Participation Style:** Post-it notes, dot voting, maps, boards

Time	Activity	Description
5 min	Welcome & context	Brief overview of the comprehensive plan and workshop goals
5 min	Icebreaker: Love & change	Participants post what they love and want changed in Greenville
25 min	Interactive stations	Attendees spend 5 minutes each at interactive station
20 min	Final star voting and filling out survey	Participants reflect and vote on comments that resonate most and fill out survey
5 min	Wrap-up	Thank participants, promote next steps, and collect final feedback.

#### Welcome & context (5 min)

##### Description

Workshop leader welcomes participants and describes the overall Comprehensive plan effort and why the workshop matters.

**Icebreaker: Love & change (5 min)**

**Description**

Workshop leader asks participants to write what single thing they love and want to change about Greenville and post them on a labelled board. Participants then put these up on the board. The leader then organizes them by grouping like items on the board. If time, there can be discussion of responses and/or other responses on the board. *Option: This board can be self-service in the town hall.*

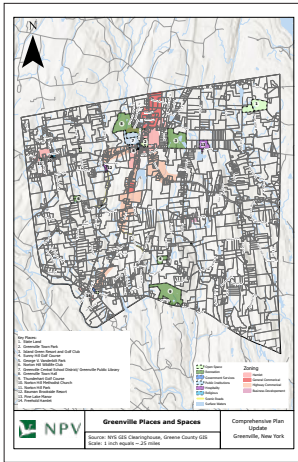
**Participant instructions**

Without looking at the boards...

- On one Post-it, write one thing you **LOVE MOST** about Greenville.
- On another Post-it, write one thing you would **LIKE TO SEE CHANGE** about Greenville
- Stick them on the board with the corresponding header. If you see something like your note, place yours near that note.

**Materials**

Empty wall or foamcore board panels with LOVE and CHANGE headers, Post-it notes, thin markers.



**Station 1: Map It – What places matter?**

**Description**

Workshop leader asks participants to take dots and place them on a large map of Greenville in response to questions about Greenville’s geography. This allows for geographical analysis of Greenville’s environment. *This board can be self-service in the town hall.*

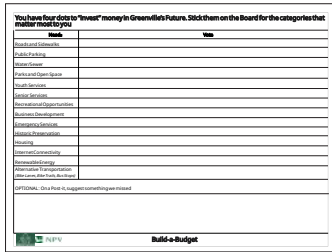
**Participant instructions**

Pick up a red, green and yellow dot. Place each of them on the provided map according to the following:

- Green dot for a place you value most or use often
- Red dot for a place that needs improvement
- Yellow dot for a place that faces challenges, either now or in the future
- *(Optional: For one of the dots, on a post-it note write about the place and what the issue is. Stick it at the bottom of the map.)*

**Materials**

Empty wall or foamcore board panels with a large street map of Greenville showing major landmarks noted for orientation, colored dot stickers



**Station 2: Build-a-Budget**

**Description**

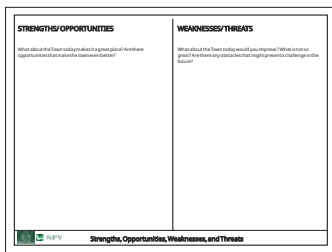
Workshop leader hands participants a sheet of 4 dot stickers and asks each to place them on boards with labelled categories (10 or more). *This board can be self-service in the town hall.*

**Instructions:**

You have just 4 dots to "invest" money in Greenville's future. Stick them on the board in categories that matter most to you.

- Infrastructure
- Housing
- Recreation/Open Space
- Business Development
- Renewable Energy (ie., Solar)
- Emergency Services
- Historic Preservation
- Youth/Senior Services
- Internet/Connectivity
- (Optional: On a Post-it, suggest one missing business or service Greenville needs)

**Materials:** Empty wall or foamcore board panels with divisions lines and labels of categories, 4 dot stickers per participant.



**Station 3: SWOT**

**Description**

Workshop leader hands participants post-it notes and asks them to answer four questions about the Town of Greenville in general. Participants then are directed to post these on the provided board with categories. *This can be self-service in the town hall.*

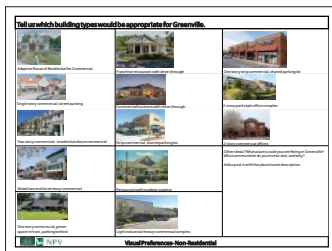
**Participants Instructions**

Take the provided post-it notes and write an answer for each of the following questions. One post-it note response per question. Stick your response on the provided board within labelled areas.

- What are strengths of the Town of Greenville
- What are weaknesses of the Town of Greenville
- What are opportunities for the Town of Greenville
- What are threats to the Town of Greenville

**Materials**

Empty wall or foamcore board panels with labelled areas (Same as Hurley survey), Post-it notes, thin markers.



**Station 4: Building look preferences**

**Description**

Workshop leader hands participants a sheet of 4 dot stickers and asks each to place them on boards that show pictures of different residential and commercial building types. *This board can be self-service in the town hall.*

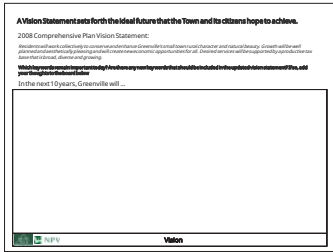
**Participant instructions**

Using the provided dot stickers, which buildings do you think are MOST appropriate to see built in the Town of Greenville? Put one dot sticker next to those you think are best.

**Materials**

Empty wall or foamcore board panels with labels (Same as Hurley survey), colored dot stickers





**Station 5: Vision statement**

The 2008 Comprehensive Plan Vision statement is as follows: "Residents will work collectively to conserve and enhance Greenville's small town rural character and natural beauty. Growth will be well planned and aesthetically pleasing and will create new economic opportunities for all. Desired services will be supported by a productive tax base that is broad, diverse and growing."